

CORPORATE RESPONSIBILITY DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

- 1) What springs to mind when you hear the term 'corporate responsibility'?
- 2) When and why do you think people first started talking about corporate responsibility?
- 3) What do companies need to do to show they exercise good corporate responsibility?
- 4) Which companies do you think are leaders in corporate responsibility?
- 5) Which industries show poor corporate responsibility?
- 6) Do you think there should be a corporate responsibility law?
- 7) Do you think making huge profits means companies can never be responsible?
- 8) What are the most irresponsible companies on Earth?
- 9) Are there different responsibilities for small companies and multinationals?
- 10) Jeff Mackey said: "Business social responsibility should not be coerced; it is a voluntary decision that the entrepreneurial leadership of every company must make on its own." Do you agree?

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STUDENT B's QUESTIONS (Do not show these to student A)

- 1) What is corporate responsibility?
- 2) Do you think corporate responsibility is important?
- 3) What responsibilities do oil and cigarette companies have?
- 4) What is the most important corporate responsibility?
- 5) Are American companies the most responsible in the world?
- 6) What responsibilities do companies have when it comes to child labour?
- 7) What responsibilities do customers have concerning their customers?
- 8) Has the Internet changed corporate responsibility in any way?
- 9) Which business leader is a good example of corporate responsibility?
- 10) Can a company survive if it shows no corporate responsibility?

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